



Partnership *Benefits*

Pretty Powerful Partners

Growing Businesses.
Strengthening Communities.




PPP

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Gamma Delta Sigma Graduate Chapter

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What is Pretty Powerful Partners?

Pretty Powerful Partners (PPP) is the signature business partnership program of Sigma Gamma Rho Sorority, Inc. – Gamma Delta Sigma Alumnae Chapter, bringing together businesses, nonprofits, and community leaders to create lasting impact through purposeful collaboration. Launching this year, PPP creates new opportunities for organizations to partner with our chapter in meaningful ways while helping shape the future of this exciting program.

Finding the Right *Partnerships*.

Every organization is different, and so are its goals. Whether you're looking to introduce your business to new audiences, demonstrate your commitment to community service, or build a long-term relationship with Sigma Gamma Rho Sorority, Inc., there's a partnership level designed with you in mind.



Find the Right Partnership

PARTNERSHIP LEVEL	ANNUAL INVESTMENT	PARTNERSHIP EXPERIENCE
Blue	\$100	Year-round partnership with opportunities for recognition and community engagement.
Gold	\$250	Increased visibility with expanded recognition opportunities throughout the year.
Champion	\$500	Enhanced engagement and a stronger presence within the community.
RHOyal	\$750	Elevated recognition with deeper opportunities for collaboration and connection.
Legacy	\$1,000	The highest standard level of partnership, offering expanded recognition and engagement throughout the year.
Presenting Partner	Customized Engagement	Customized partnership that includes presenting sponsorship opportunities, tailored recognition, and strategic collaboration throughout the year.





Compare Partnership Benefits

Each partnership level builds upon the previous one, providing increasing opportunities for recognition, visibility, engagement, and collaboration. Compare the benefits below to find the partnership experience that best aligns with your organization's goals.

Benefit	Blue	Gold	Champion	RHOyal	Legacy	Presenting Partner (Customized Engagement) *
Website Listing	✓	✓	✓	✓	✓	✓
Business Directory Listing	✓	✓	✓	✓	✓	✓
Recognition in Chapter Event Programs (where applicable)	✓	✓	✓	✓	✓	✓
Annual Partnership Impact Report	✓	✓	✓	✓	✓	✓
Enhanced Business Profile (logo, business description & website link)		✓	✓	✓	✓	✓
One Featured Social Media Spotlight		✓	✓	✓	✓	✓
One Additional Featured Social Media Spotlight			✓	✓	✓	✓
Enhanced Event Recognition			✓	✓	✓	✓
Promotional Distribution Opportunity (where appropriate)			✓	✓	✓	✓
Priority Recognition at Designated Chapter Events				✓	✓	✓
Priority Vendor/Exhibit Opportunities (when available)				✓	✓	✓
Collaboration Opportunity on a Chapter Program, Initiative, or Event				✓	✓	✓
Quarterly Featured Social Media Spotlights					✓	✓
Signature Partnership Opportunity					✓	✓
Customized Engagement						✓

*Presenting Partner is a customized partnership featuring presenting sponsorship opportunities, tailored recognition, and strategic collaboration throughout the year. Partnership benefits are customized and mutually agreed upon by the Chapter and partner.

